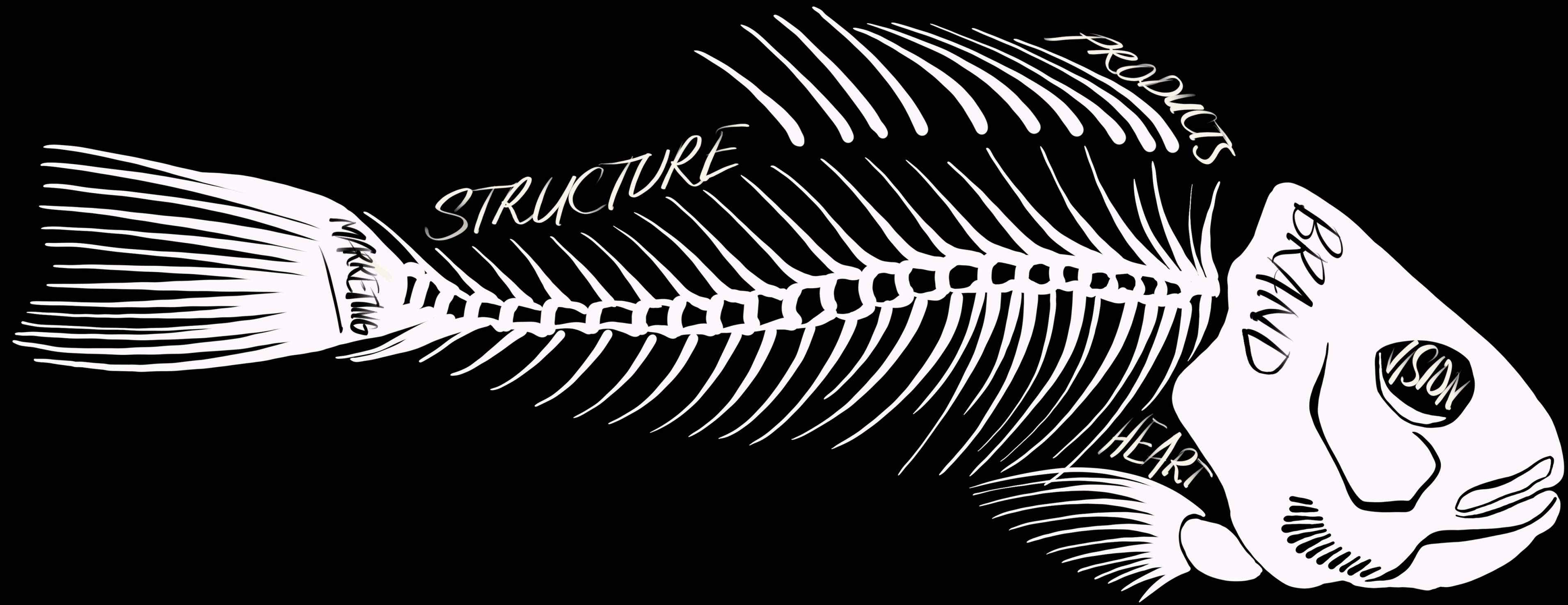
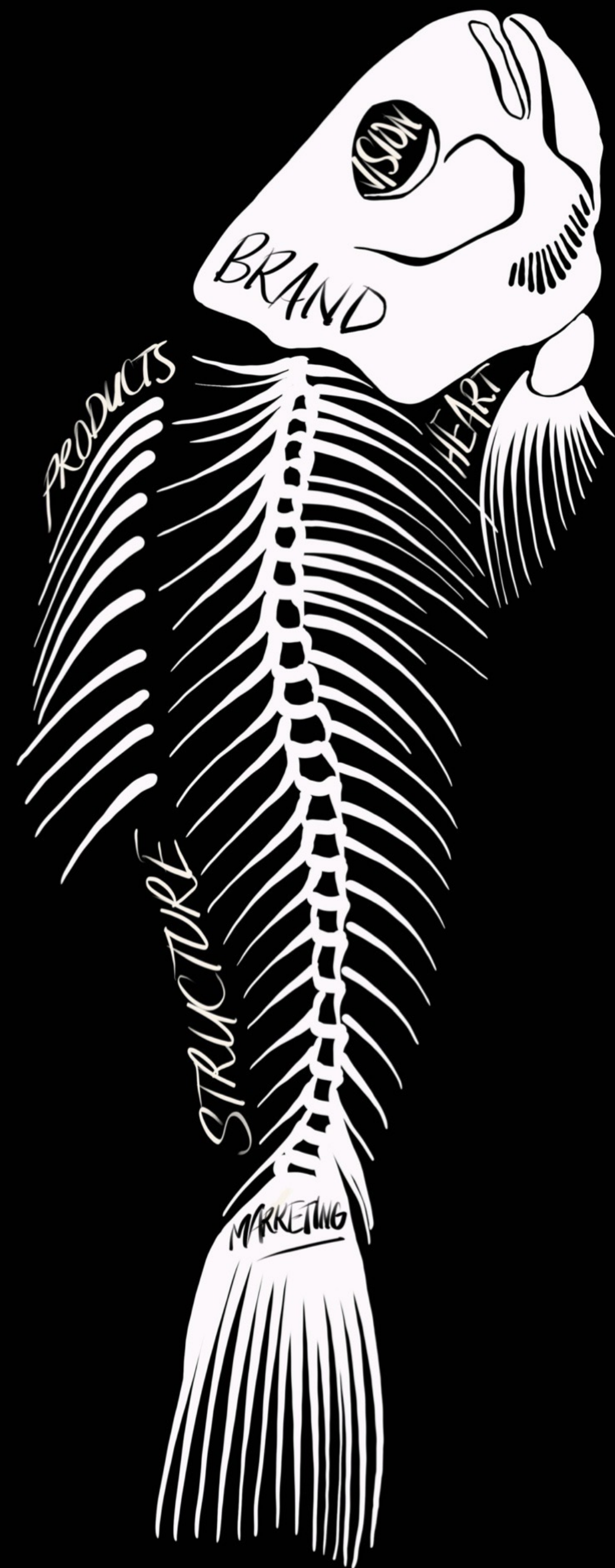




CONTENT CURATOR COACHING 4

Sue Bryce

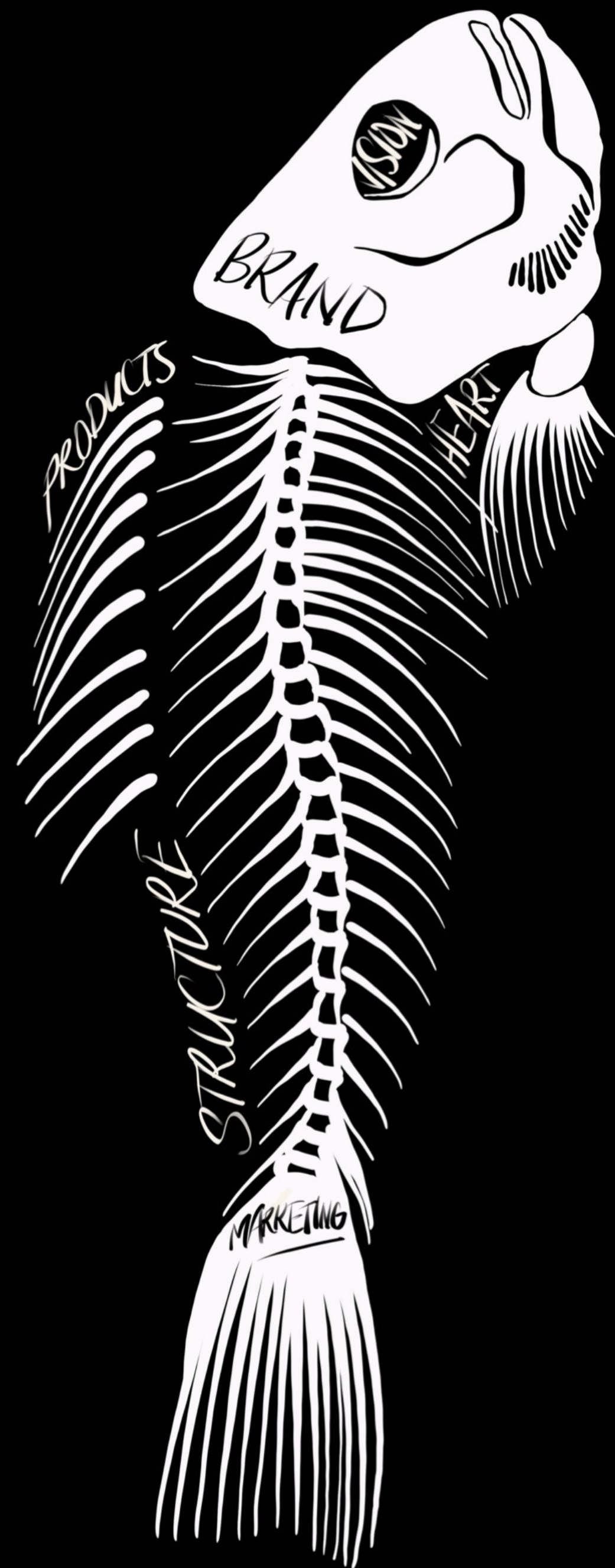


PODCASTERS

- ☐ CHECKLIST
- ☐ BRANDSTORY
- ☐ BIO
- ☐ SALES PAGE

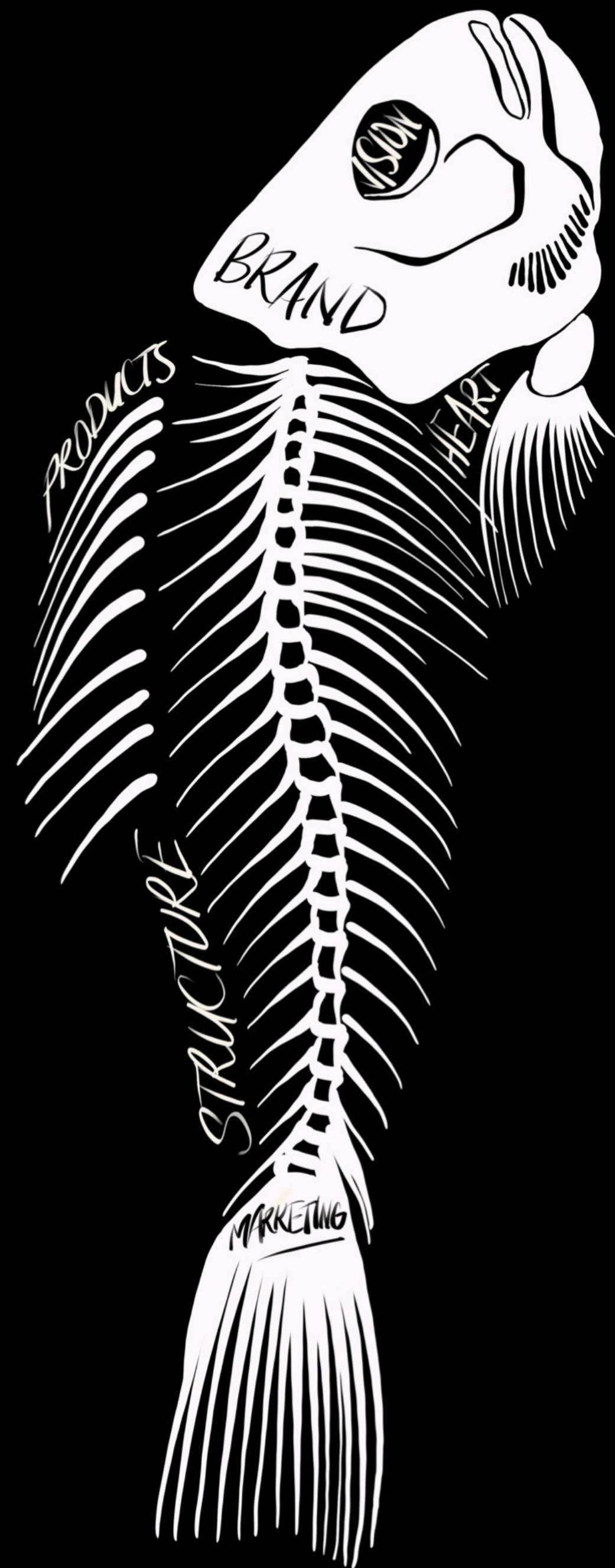
CHECKLIST

TITLES
COVERART



TIME + STRUCTURE

1	DAYS
2	WEEKS
3	MONTHS
4	VERTICALS
5	STEPS
6	TITLES
7	SEGMENTS
8	VIDEOS
9	CHAPTERS
10	SLIDES
11	
12	
13	
14	
15	



IS IT A

- BOOK
- WORKSHOP
- KEYNOTE
- TEMPLATE
- TRAINING VIDEO
- SALES VIDEO
- COACHING TRACK

WORKSHOP 3 DAYS

12 SEGMENTS

BECAME

28 DAYS

28 VIDEO'S

12 WEEKS

12 MONTHS

12 VERTICALS

BECAME

BECAME

WORKSHOP

1	5	9
2	6	10
3	7	11
4	8	12

WORKSHOP 3 DAYS

12 SEGMENTS

BECAME

28 DAYS

28 VIDEO'S

12 WEEKS

12 MONTHS

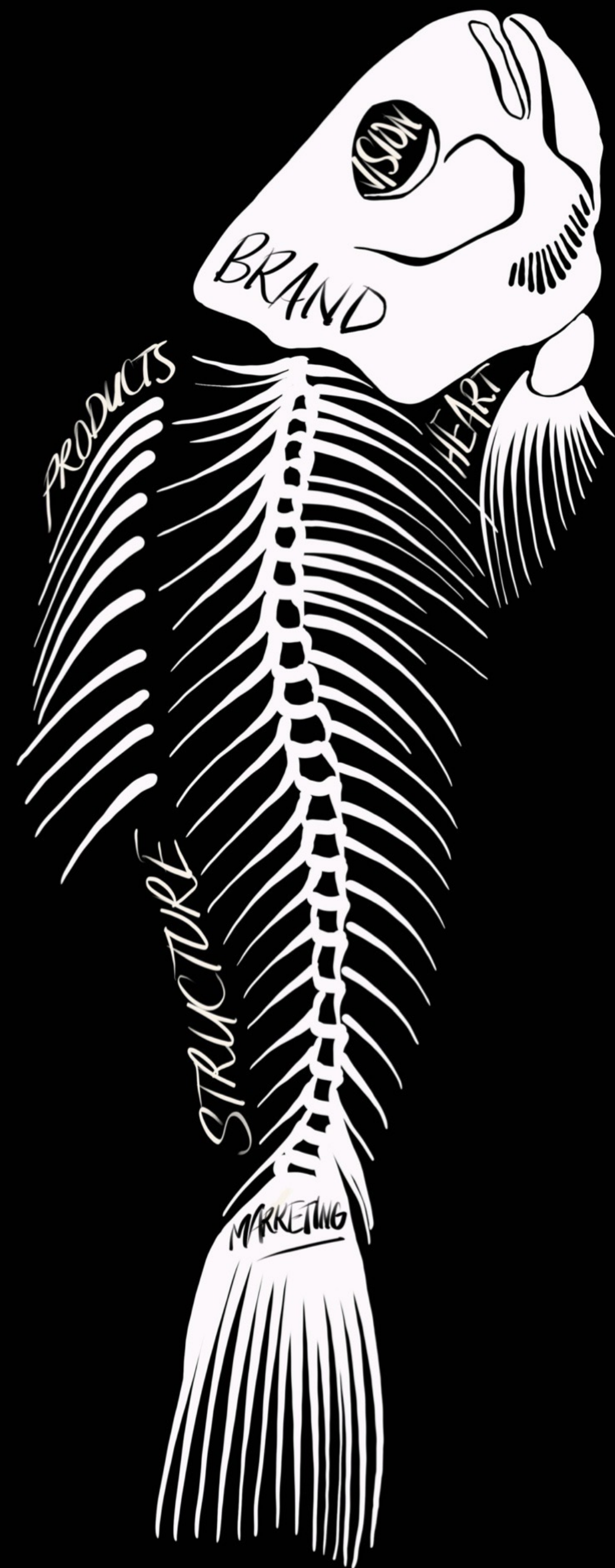
12 VERTICALS

BECAME

BECAME

TIME + STRUCTURE

1	DAYS
2	WEEKS
3	MONTHS
4	VERTICALS
5	STEPS
6	TITLES
7	SEGMENTS
8	VIDEOS
9	CHAPTERS
10	SLIDES
11	
12	
13	
14	
15	



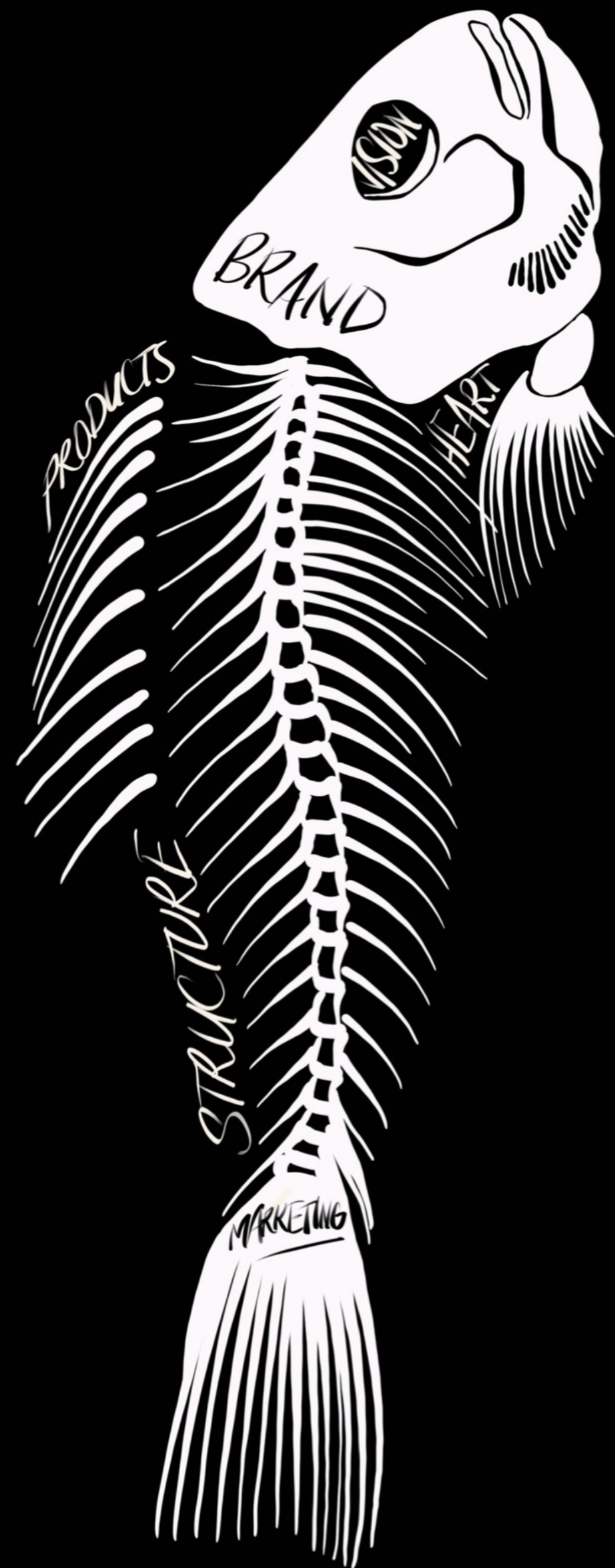
... ONE ...
TEMPLATE

→ \$9 - \$99 ←

↙ **\$49** × 500
\$24,500

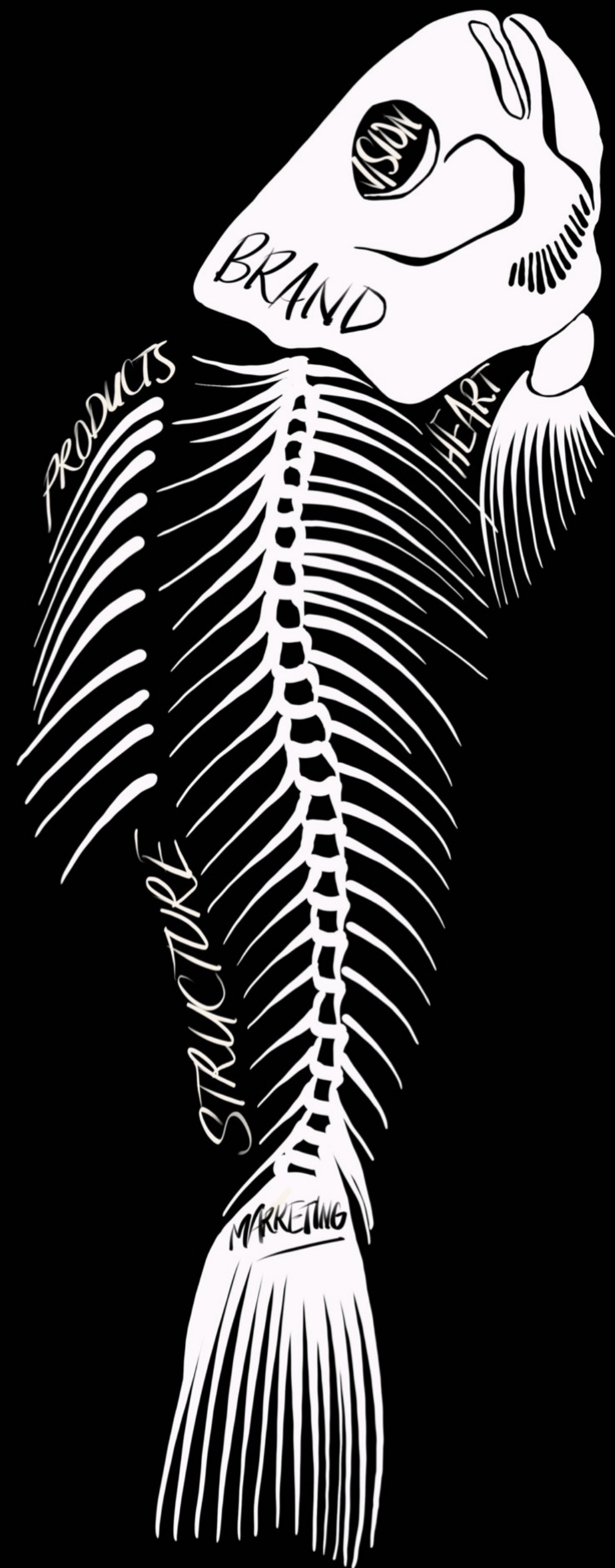
WHILE YOU SLEEP

\$79 × 1000
\$79,000 ↗



- 1010 x \$99 - 100,000 K
- 1265 x \$79 - 100,000 K
- 1694 x \$59 - 100 K
- 2564 x \$39 - 100 K
- 5263 x \$19 - 100 K

MARKET
PRICE



6 VIDEOS +
6 WEEKS LIVE
+ 6 WKS HOMEWORK
+ BONUS VIDEO: PODCAST
DOWNLOADABLE TEMPLATES

- 1: VIDEO INFORMATION
- 2: LIVE CONNECTION
- 3: HOMEWORK INTERACTION
- 4: BONUS ADD VALUE
- 5: DOWNLOADS TEMPLATES

ASSETS

COACHING OR WORKSHOP

